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Pete Ricketts, Governor

Insurtech on the Silicon Prairie Event Draws Attendees from Over 22 States

Lincoln, NE (October 24, 2018) – Insurtech on the Silicon Prairie, organized by the Nebraska Department of Insurance and the Nebraska Insurance Federation, held its first annual event on October 23 at the Strategic Air Command & Aerospace Museum in Ashland, Nebraska. The one-day Insurtech event brought national experts, companies and state insurance regulators to Nebraska for a one-of-a-kind conference that focused on the rapidly changing landscape of insurance and technology.

Following welcoming remarks by Governor Ricketts, speakers and panelists at the event covered a range of insurtech topics and perspectives including blockchain, regtech, insurtech trends, startups, use of insurtech to improve operations, insurtech regulation and insurtech investing.

Nebraska is a leading insurance hub in the nation ranking near the top in the amount of domestic surplus and assets, and is becoming a hub in technological innovation and startups. "Technology is becoming a force of change in insurance," said Bruce Ramge, Director of the Nebraska Department of Insurance. "It is important for insurance professionals and regulators to learn about the technologies that will create new products and services for consumers, and to embrace the change that the insurtech movement is unfolding upon the insurance world."

The event drew over 160 attendees from 22 states with a few speakers from companies based outside the United States who traveled from overseas to attend. "We had an overwhelming response to the event and sold out during the first week of October," said Ramge. Plans are already underway for next year's event. Information on Insurtech on the Silicon Prairie is available on its website at www.siliconprairienebraska.com.